# Induced EWSB and SUSY Naturalness 

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## Introduction

$m_{h}=125 \mathrm{GeV}$, SM-like couplings ( $\pm 10 \%$ )
Good for SUSY?
MSSM: tree-level: $\lambda_{h} \sim g \Rightarrow m_{h}<m_{Z}$

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\text { loops: } \begin{aligned}
& \Delta \lambda_{h} \sim y_{t}^{4} \ln m_{\tilde{t}} \\
& \Delta m_{h}^{2} \sim y_{t}^{2} m_{\tilde{t}}^{2} \Rightarrow \text { tuned }
\end{aligned}
$$

NMSSM, non-decoupling $D$ terms, fat Higgs,. . .

- Tension with unification
- ‘Natural’ only for special parameters

Look for robust natural solution

## Induced EWSB


'Auxiliary' Higgs sector with large quartic, no Yukawa couplings
$v^{2}=v_{u}^{2}+v_{d}^{2}+f^{2}=(246 \mathrm{GeV})^{2}$
$f \simeq 150 \mathrm{GeV} \Rightarrow \sqrt{v_{u}^{2}+v_{d}^{2}} \simeq 195 \mathrm{GeV}$

## Superconformal Technicolor


N. Arkani-Hamed

## Superconformal Technicolor



It’s back!

## Superconformal Technicolor

SUSY breaking triggers confinement, EWSB in strong superconformal sector


- $S$ reduced because 'pions' massive
- $\Delta T>0$ from $H_{u} \mathcal{O}_{d} \neq H_{d} \mathcal{O}_{u}$


## Superconformal Technicolor





## Simplified Perturbative Model

$V=m_{H}^{2}|H|^{2}+m_{\Sigma}^{2}|\Sigma|^{2}-\kappa^{2}\left(\Sigma^{\dagger} H+\right.$ h.c. $)+\lambda_{\Sigma}|\Sigma|^{4}$
$\langle H\rangle=\frac{1}{\sqrt{2}}\binom{0}{v_{h}} \quad\langle\Sigma\rangle=\frac{1}{\sqrt{2}}\binom{0}{f}$
Lightest CP-even mass eigenstate $=125 \mathrm{GeV}$
$\Rightarrow 2$ parameters $\left(f, \lambda_{\Sigma}\right)$


## Decoupling Limit



## Induced Tadpole

$\lambda_{\Sigma} \rightarrow \infty \Rightarrow m_{\Sigma}^{2} \rightarrow-\infty$
$\kappa^{2} \sim$ constant $\Rightarrow H, \Sigma$ decoupled
$f^{2}=\frac{m_{\Sigma}^{2}}{\lambda_{\Sigma}}=$ fixed $\quad m_{2}^{2}=2 \lambda_{\Sigma} f^{2} \rightarrow+\infty$
$V_{\text {eff }}=\frac{1}{2} m_{H}^{2} h_{1}^{2}-\kappa^{2} f h_{1}+\cdots$
$v_{h}=\frac{\kappa^{2} f^{2}}{m_{H}}$

$$
m_{1}^{2}=m_{H}^{2}
$$

Higher orders in $\kappa^{2}$ suppressed by $\frac{\kappa^{2} h}{\lambda_{\Sigma} f^{2}} \sim \frac{m_{1}^{2}}{m_{2}^{2}} \frac{v_{h}^{2}}{f^{2}}$
Higgs quartic (cubic) can be small!

## D-Term Models

$\Sigma_{u, d}=$ EW doublets
$\Phi, \tilde{\Phi}=$ EW singlets
Charged under new gauge group $G_{S} \Rightarrow \lambda_{\Sigma} \sim g_{S}^{2}$ Effective theory (induced tadpole): $\langle\Phi\rangle,\langle\tilde{\Phi}\rangle \sim u$


## Unification \& Precision EW

Similar to non-decoupling $D$-term models, but more 'modular'
$\Phi, \Sigma \in$ complete $S U(5)$ multiplets $\Rightarrow$ unification

Precision electroweak:
$\langle\Sigma\rangle$ mixes $G_{S}$ and $S U(2)_{w}$
$\Rightarrow$ tree-level $\Delta T$
$\Rightarrow u \gtrsim 2 \mathrm{TeV}$
Also protects unification...

## Tuning

## $f, v \sim \frac{u}{10} \Rightarrow$ little hierarchy

Tree level: $\Delta m_{\Sigma}^{2} \sim g_{S}^{2}\left(u^{2}-\tilde{u}^{2}\right)$

$$
u=\langle\Phi\rangle, \tilde{u}=\langle\tilde{\Phi}\rangle
$$

$$
\Rightarrow u \simeq \tilde{u} \text { (D-flat direction) }
$$



## Higgs Phenomenology


$\lambda_{h}<\frac{1}{2} \lambda_{\text {SM }}$ in most of parameter space

## The Model

$S U(2)_{S} \times S U(5)_{S M}$
$\left(\Sigma_{u}, T\right) \sim(2,5)$
$\left(\Sigma_{d}, \tilde{T}\right) \sim(2, \overline{5})$ $\Phi, \tilde{\Phi} \sim(2,1)$
$\beta\left(g_{s}\right)=2$ loop

$\Rightarrow g_{s}$ naturally large at weak scale?

## UV Completion

All $S U(2)_{s}$ charged fields in $S U(5)$ multiplets
$\Rightarrow$ simple UV completion of $g_{s}$ Landau pole
$S U(3)_{s}$ with 7 flavors
(Extra Higgs field to break $S U(3)_{S} \rightarrow S U(2)_{S}$ )
Has strong IR stable fixed point Broken at scale $\lesssim 10^{3} \mathrm{TeV}$
$\Rightarrow g_{s} \gtrsim 2.3, f \lesssim 165 \mathrm{GeV}$
Or top compositeness...


## F-Term Models

## $W=\lambda_{s} S \Sigma_{u} \Sigma_{d}$




## Phenomenology

- Auxiliary Higgs must mix with MSSM Higgs
$\Rightarrow$ can't hide!
- Higgs cubic highly suppressed in most of parameter space
- Naturalness motivates light stop, Higgsino, gluino


## Conclusions

- Induced EWSB gives a robust solution to Higgs naturalness in SUSY
- Will be tested at LHC14


## Backup

## "Sister Higgs"



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\begin{aligned}
& W=\lambda \Phi \Sigma H \\
& \Rightarrow \Delta V=|\lambda|^{2}[\underbrace{|\Sigma H|^{2}}_{\text {good }}+\underbrace{|\Phi|^{2}\left(|\Sigma|^{2}+|H|^{2}\right)}_{\text {bad }}]
\end{aligned}
$$

